

PERSONAL DETAILS

Name	 Steve Davies
D.O.B	 6 May 1985
Web	 http://stevedavies.io
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EDUCATION

- From 2015 to 2017
BA Graphic Design
University of Hertfordshire / Interactive Design Institute
- From January 2006 to September 2009.
BA Theology
Baptist Bible College, Telford
- From April 2003 to July 2004.
Certificate Higher Education
Glyn Dwr University, Wrexham
- From April 2001 to July 2003.
BTEC National Diploma in Graphic Design
Coleg Llandrillo, Rhos on Sea
- From 1999 to 2001.
GCSE - A - C
Ysgol Bryn Elian, Old Colwyn

KEY RELEVANT EXPERIENCE

View Creative Agency

July 2017 - Present
North Wales



Web Developer

I currently build the frontend from visuals provided from the designer. This also involves deciding the layout for smaller devices. The websites are primarily built in HTML and CSS/SCSS as a mockup, and then implemented into a CMS. View currently use CraftCMS for their websites, along with using Twig for their template language.

Oxford Brookes University

Jan 2014 – July 2017
Oxfordshire



Web and Digital Communications

Maintaining and producing digital content in a team for the Faculty of Technology, Design and Environment and Oxford Brookes Business School (website, intranet and printed material). Managing social media accounts and developing new accounts. Producing photographic and video footage and live media promotion for various events such as graduation, high profile visits, virtual open day and 150 years celebrations. Training and assisting marketing officers with creative tools, responsive web design and digital imaging.

Weedon PSC

May 2008 – Aug 13
Staffordshire



Artworker / Senior Artworker / Print Control Room and Tooling Manager

I initially started off as an artworker, designing packaging artwork from briefs. I then took on senior and managerial responsibility, running the reprographic department, advising on pre-production, colour and quality control. WeedonPSC began to grow offsite and my role developed into a Print Control and Room and Tooling Manager. I led a team of 6 people who produced and readied the equipment to complete work. I was also involved in client negotiation and production meetings. My key clients were Asda, Tesco, Sainsbury's, EMEA Fosters, Amazon, Unilever and Universal Studios.

PROFILE



-  twitter.com/SteethDavies
-  [linkedin.com/in/stevedavies](https://www.linkedin.com/in/stevedavies)
-  [instagram.com/_getsteve](https://www.instagram.com/_getsteve)

Hello! I'm Steve, and I'm a digital designer.

My passion is effective design. I combine education and experience in print, web and digital media, marketing and coms / management. I like deep discussions, tea, cheesecake and root beer. No, I don't play snooker and sorry if this bit sounds like a lonely hearts ad.

SKILLS

Software / Tools

Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe InDesign	●●●●●●●●●●
Adobe Dreamweaver	●●●●●●●●●●
Adobe After Effects	●●●●●●●●●●
Adobe Premiere	●●●●●●●●●●
HTML & CSS	●●●●●●●●●●
Javascript & JQuery	●●●●●●●●●●
MacOS	●●●●●●●●●●
Windows	●●●●●●●●●●
MYSQL + PHP	●●●●●●●●●●

Knowledgeable in:

Design research and methods
Photography
UX / UI /
Web Development
Prototyping
Pre-production
Digital Marketing and Analytics
Web usability
Video production and editing
Layout and typography
Project management

PREVIOUS RELEVANT EXPERIENCE

Kingsmead Baptist Church

Jan 2008 – Sept 2013
Staffordshire

Youth Pastor / Associate Pastor / Senior Pastor

During my studies in Theology, I was youth pastor of a local church. My role grew to senior pastor, after being ordained in 2011. I have directed two national youth camps both residential, including raising funds and co-ordinating leaders. I led weekly services, worked with the community, ministered in other churches in the UK and worked with Birmingham City University events and lectured at my college.

32ndShop.com

Sept 2013 – Dec 2013
Devon

Digital Designer

I was involved in the concept and delivery of marketing campaigns for various seasonal events and sales for the mobile phone accessory shop. I photographed products, processed images to be used on a e-commerce site as well as eBay and Amazon. This was an interim position, nonetheless with experience I value.

Jessops

Nov 2007 – May 2008
Staffordshire

Sales Assistant

I was mainly stationed on the photo product and printing area at a local store. I promoted the photographic gifts as well as worked in the digital lab processing customers' orders. It was a joy to work in the shop demonstrating and working with the clients on finding them their right product.

Pembroke Thomas Direct

Jan 2006 – Nov 2006
Staffordshire

Graphic Designer

I was given the task of producing customers' artwork that was printed on an old Heidelberg lithopress. Artwork varied from pre-printed envelopes to carbon copy notepads, business cards and other stationery. I enjoyed working for this very traditional print shop, as well as working with customers developing their brief. I developed some key aspects of the company's IT infrastructure.

POTENS

Mar 2004 - Jan 2006
Llandudno

Care Support Worker

I worked at a private care home for people who suffer from mental health issues, primarily schizophrenia. The home was an intermediate house where they developed life skills to be able to live on their own instead of under constant care. It was a very rewarding position, developing their personal independence as well as seeing their mental health strength increase. I was privileged to take clients on holiday to Spain and concerts in London and had the additional responsibility of being able to administer medication.

Cambrian Photography

Jan 1998– Sept 2002
Colwyn Bay

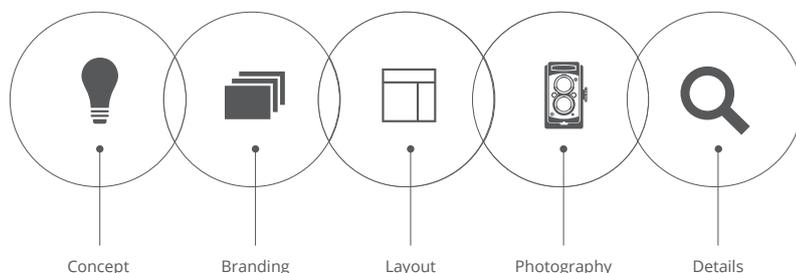
Sales Assistant

Although this job started out as an after school post, it was key to my development in photography, printing, graphic design, marketing and sales. Working in sales, the darkroom, digital mini-lab, photo-retouching, camera and optical repairs to making frames, I developed a keen eye for design and a sound knowledge and base for my creativity.

Active learning & personal development

- Captivating Content with A Thousand Monkeys
- Responsive Web Design with Vitaly Friedman, Editor of Smashing Magazine
- CSS with Rachel Andrew, bestselling CSS Author and columnist for A List Apart
- Plain English for the Web
- Data Protection
- Recruitment and Selection
- Various training from Treehouse and Lynda.com

MY SPECIALITIES



AREAS OF INTEREST

